

TECHNICAL ALIGNMENT BRIEF · PART 6

Three Regimes. Three Continents. One Solution.

Building in-house takes 18–24 months. All three are now in force. Timeline analysis shows building in-house is operationally infeasible. Strategic licensing solves the equation.

- KOREA** JAN 22, 2026 · AI Basic Act · In force
- EU AI ACT** AUG 2, 2026 · Article 50 · In force
- CALIFORNIA** AUG 2, 2026 · SB 942 · In force

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FINANCIAL EXPOSURE

Your Penalty Invoice.

A 3% global turnover fine turns "wait-and-see" into a multi-billion dollar line item. The math is brutal, not emotional.

INTEGRATION BUDGET (EST)

UNDER NDA · Commercial terms available upon request.

PLATFORM	2024 REV	3% FINE
Netflix	\$33.7B	\$1.01B/yr
Disney+	\$9.0B	\$270M/yr
YouTube	\$30.0B	\$900M/yr
Meta	\$134.9B	€45M+ (3yr)

* Figures are illustrative estimates based on the current EU AI Act enforcement regime (Article 99) and public revenue disclosures.

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HISTORICAL PATTERN

GDPR 2.0 Logic.

We've seen this movie. Early movers captured the upside. Late movers paid the bill.

MARKET SHARE

+34% Early Adopter Gain

PRICING POWER

+30% Premium Retention

LATE MOVER COST

+60% Defensive Spend

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BUILD VS. INTEGRATE

The Impossibility Matrix.

Timeline analysis suggests internal teams cannot match the 6-8 week integration window. It is a calendar problem.

LARGE PLATFORM

Timeline — 18-24 Months · LATE

TOOL VENDOR

Timeline — 12-18 Months · LATE

WLS

Timeline — 6-8 WEEKS · READY

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COMPLIANCE ROADMAP

Multi-Jurisdiction Implementation Path.

01 KOREA (Reference)

TV Chosun: Planned broadcast reference implementation.

02 EU / US

Legal validation and reporting integration.

03 APAC EXPANSION

APAC replication (optional), post-standard adoption.

STANDARD BENEFIT

Single proof layer reused across Multiple Jurisdictions (Korea, EU, California, APAC)

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COMPLIANCE LEADERSHIP ECONOMICS

Shield + Sword.

THE SHIELD

COMPLIANCE · AI Act & Copyright Defense.

THE SWORD

DATA & INSIGHTS · Future content & commerce.

Illustrative ROI

Regulatory cost reduction + strategic premium (actual terms under NDA)

7 DEPLOYMENT READINESS Territorial Deployment Status.	Deployment roadmap across territories, aligned with regulatory timelines and reference implementations. KOREA PLANNED · TV Chosun JAPAN CANDIDATE · Evaluating Partners TAIWAN CANDIDATE · Regulatory Review SINGAPORE CANDIDATE · Standards Body
8 STANDARDS LEADERSHIP Standard-Setting.	Regulators need a reference. Yours can be the one they cite. The first working standard has historically captured 70–85% of the market. "The Simcoe Effect: Regulatory compliance tends to coalesce around the first viable commercial implementation." WLS DESIGNED FOR COMPLIANCE
9 REFERENCE IMPLEMENTATION Broadcast Reference & Testbed.	TV CHOSUN First broadcast reference implementation of WLS FairTrust™. PLANNED · REFERENCE IMPLEMENTATION OPTIONAL TESTBEDS Additional pilots available as optional testbeds post-technical alignment. SCRIPTED · UNSCRIPTED
10 DECISION POINT Beyond Compliance.	Since August 2026, labeling makes you merely compliant. Verification makes you a pioneer. PIONEER Verified & Quantified FOLLOWER Labeled Only COMMODITY Unverified