

PART 2 · THE MAP

The Minefield Map.

Identifying the invisible liabilities in your data stack. We turn "Black Box" opacity into "Glass Box" clarity.

Red Zone Risk · Hidden Debt		Green Zone Safe · Verified Origin	
2	SECTOR 1: INVISIBLE LIABILITY The Cost of Inaction.	340% litigation surge in 2 years. \$1.7B+ in active claims. Unlabeled data isn't "free"—it's potential debt you can't measure.	LITIGATION SURGE 340% Explosive Growth · 2024-25 vs 2022-23 ACTIVE CLAIMS \$1.7B+ Class Action Risk · Getty Images + Major Studios SETTLEMENTS \$1.5B Pending Liabilities · Anthropic & AI Labs
3	SECTOR 2: THE SPARK One Pixel Is Enough.	A single proven infringement creates a class-action precedent. The "Black Box" defense no longer holds in EU/US courts.	Cascading Failure Simulation 1 CLAIM — ALL INJUNCTION
4	SECTOR 3: THE GREEN PATH Quantitative Attribution.	WLS FairOrigin™ Technology. The First standard that outputs a provable, evidence-grade Human-AI contribution split.	FairOrigin™ Output JSON 76% HUMAN (Example) + 24% AI ASSIST (Example) = VERIFIED · ASSET ID #9921
5	DEEP SCAN We See Everything.	FairTrust™ parses texture, syntax, and creation logic. Turning opacity into transparent evidence.	Visual Fingerprint Pixel-level tracking Syntax Gene LLM Pattern Match Time-Stamp Creation Velocity
6	PROTOCOL Automated Strike.	Detection triggers immediate enforcement. Notification → Injunction → Settlement. Zero latency.	STEP 01 Flag · Instant Detection STEP 02 Verify · Blockchain Lock STEP 03 Enforce · Legal API Trigger
7	STRATEGIC ADVANTAGE Everyone Wins.	Not just compliance—strategic superiority for every stakeholder.	OTT / PLATFORM Market Security · EU AI Act Shielded · Stable Content Supply · Zero Litigation Risk STUDIO / PRODUCTION Labor Peace · Transparent Revenue Split · Guild Compliance (WGA) · Global Sales Unlocked AI AGENCY Enterprise Scale · Proof-Based Sales · Enterprise Entry Ticket · Trust Differentiation
8	STATUS: READY Secure the Perimeter.	The map is drawn. The tools are ready. Deploy FairTrust™ before the first mine triggers.	